



Oct, 2011



TCS is a proud member of Transportation Clubs International

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#### Transportation Club of Seattle

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**President**

Stephanie Kang, Port of Seattle

**1st Vice President**

Chris Novosad, Horizon Logistics

**2nd Vice President**

Julie Sanchez, TOTE

**Executive Director**

Jeff Clark, Schneider National

# Transportation Club of Seattle

## October speaker: Sam Ruda, Port of Portland

Sam Ruda is the Director of Marine and Industrial Development at the Port of Portland. He has been with the Port since April of 2003. In this position he oversees the maritime and real estate portfolio of the Port, which currently produces \$55 million in annual revenues.

Born and raised in New Jersey, a career in the international transportation and logistics industry has led to postings in California, Hong Kong, Tokyo, Charleston, Boston, San Francisco, Philadelphia, and Atlanta.

Prior to joining the Port of Portland, Sam was Director of Global Transportation for Nike Inc., overseeing international logistics for the company. Prior to his work with Nike, Sam worked for 15 years in the international container shipping industry. A graduate of the Sea-Land Management Training program, Sam also worked for American President Lines and NYK Line in Sales and other Senior management positions. From 1997-2001, Sam was Coordinating Manager for NYK's North American Liner Division based in Tokyo and Hong Kong.

Sam holds a bachelor's degree in economics from Rutgers College.



Sam Ruda

Port of Portland

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### MEETING DETAILS

**WHEN: Wed, October 5**

**WHERE: Rainier G & C Club**

**TIME: 11:30am to 1:00pm**

**TARIFF: \$24**

**RAFFLE TICKETS: 6 for \$5**

**Reservations:** Reserve seats for you and your guests by visiting the TCS website and using PayPal, or just by e-mailing transportationclubofseattle@gmail.com.

**Directions:** RGCC 11133 Des Moines Memorial Dr, Seattle, 98168. Off I-5, exit # 158. Go west and take the wide left at light onto Pacific Highway S. Go south to 116th Way. Turn right up hill, then another right onto Des Moines Memorial Dr. Turn north at 112th and then left into the Club.

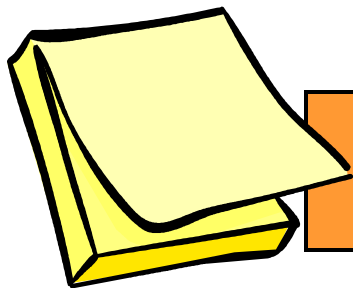


Current membership:

213

# OCTOBER 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5 October monthly luncheon	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25 Board Meeting	26	27	28	29
30	31					



## \* TCS Bulletin Board \*

**Punchbowl sponsorship is available for our November luncheons** This is a great way to spread the word about your company's products and services. Cost to sponsor the Punchbowl is \$150. Let us know if you want to claim the November sponsorship!

**Thinking ahead!** Our Charity Auction is just around the corner. Mark your calendars and please join us on December 7th when our former Executive Director Gordon Neumiller will serve as guest-auctioneer! Please start thinking of great items to bring to the raffle. All proceeds go to the Salvation Army.

**Raffle prizes are always appreciated.** The Club's Board of Directors wishes to express thanks to all folks who contribute raffle prizes to our monthly luncheons! Contributing raffle prizes is a terrific way to publicize your company's products and services.

**Tote honors former employee.** Legendary maritime and Pierce County community leader, Robert P. Magee, was honored September 21, 2011 with the naming of Totem Ocean Trailer Express, Inc's Tacoma terminal in his memory. The Robert P. Magee Terminal dedication ceremony at Port of Tacoma was attended by about 150 industry and community leaders, extended family members, TOTE customers and employees who gathered to pay tribute to a man many described as visionary.

**Washington State history.....did you know?** On October 10, 1805, Lewis and Clark and the Corps of Volunteers for Northwestern Discovery entered what is now the state of Washington, at the confluence of what they called the "Koos koos ke " (Clearwater River) and the "Kimooenem" or "Lewis's River" (Snake)."

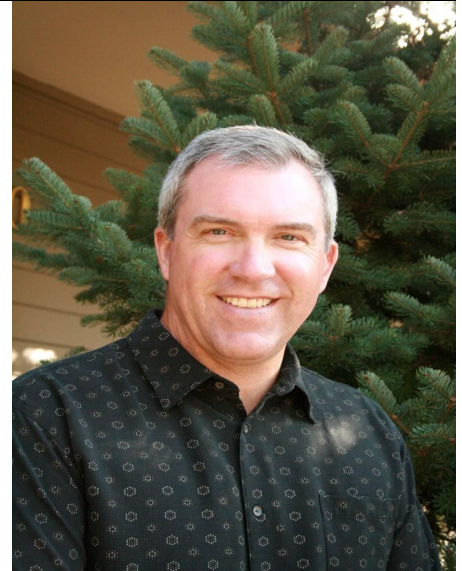
**Members are encouraged to submit event information and general announcements in this space!**

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**Membership Special.** The Club's dues are \$60 yearly. However, the TCS Board of Directors has approved a special deal for new members. Between now and the end of 2011, for \$90 you get membership for this year and also for all of 2012! If you have industry associates or friends who would like to join our Club.....please encourage them to contact Jeff Clark at 253-584-2131 or [transportationclubofseattle@gmail.com](mailto:transportationclubofseattle@gmail.com).

[Recap of Todd Fryhover's comments at our September 7th Lunch meeting](#)

We asked Todd Fryhover, President of the Washington Apple Commission, to recap what he wanted us to remember most about his remarks on September 7th. Please see his “top 5” bullet points below!



**Todd Fryhover**  
**President**  
**Washington State Apple Commission**

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1. The Washington apple industry encompasses 1700 producers with 167,000 acres in production.
2. The Washington apple industry had total sales in 2010-11 of \$2.14 billion, including \$720 million export.
3. We expect Washington's apple volume to increase in the next 3-5 years with need for an additional 4,000 TEU's moving through West Coast Ports to overseas markets.
4. Washington represents 65% of all US apple production and 90%+ of all exports to 60 countries.
5. The WAC primary purpose is to promote Washington apples in 28 markets with a goal of increasing awareness and consumption of 'The Best Apples on Earth!'

***UPCOMING SPEAKERS and EVENTS***

- |                     |  |
|---------------------|--|
| <b>October 5th</b>  | Sam Ruda<br>Port of Portland   |
| <b>November 2nd</b> | Don Meyer<br>Port of Tacoma Commissioner   |
| <b>December 7th</b> | Christmas lunch and annual<br>Salvation Army charity, with guest<br>auctioneer Gordon Neumiller! |

***Join the Club..... 3 easy ways!***

**- Annual dues are still only \$60 -**

1. Online [www.transportationclubofseattle.org](http://www.transportationclubofseattle.org).....see link to join via PayPal.
2. E-mail [transportationclubofseattle@gmail.com](mailto:transportationclubofseattle@gmail.com).
3. Call Executive Director Jeff Clark at 253-584-2131.

**- PayPal, credit card, check, or cash -**

## Board of Directors

## Transportation Club of Seattle

Stephanie Kang	President	Port of Seattle
Chris Novosad	1st Vice President	Horizon Logistics
Julie Sanchez	2nd Vice President	Totem Ocean Trailer Express
Gabriel Omat	Secretary / Treasurer	Lynden Transport
Dave Harmon	Past President	Landstar
Patrick Ono	Director	Matson Navigation
Becky Huntsman	Director	Service Heavy Haul
Kevin Boldt	Director	Farmers Insurance
Jason Thompson	Director	Toyota Lift Northwest
Kent Christopher	Director	Western Ports Transportation
Tom Johnston	Director	Maersk Line
George Osborn	Retired Representative	Husky Terminals (retired)
Jeff Clark	Executive Director	Schneider National

## October Meeting Details

<b>Meeting Date/time:</b>	October 5th , 11:30am — 1:00pm
<b>Location:</b>	Rainier Golf & Country Club
<b>Cost:</b>	\$24.00 <u>with RSVP by 10/4/2011</u> ; \$30 without RSVP and/or after that date. Raffle: 6 tickets for \$5.00 NOTE: The Club is obligated to pay for all luncheon reservations. If you do not cancel and attendance falls below the conservative number we've RSVP'D to the restaurant, you will be billed. Thank you for supporting the Club!
<b><u>Directions:</u></b>	Rainier G & CC, 11133 Des Moines Memorial Dr. S., Seattle, 98168. From either northbound or southbound I-5: take exit #158, go west and take the wide left at light into Pacific Highway South. Head south to South 116th Way. Turn right (up the hill), then another right onto Des Moines Memorial Dr. S. Turn north to 112th and then left into the Club.

### Punchbowl Sponsor for September is Gordon Trucking



Gordon Trucking is the 22nd largest truckload carrier in North America. With over 2500 employees and 1900 trucks, GTI is considered to be one of the safest and most reliable large truckload carriers in North America. GTI offers local, regional and trans-continental truckload services within the United States and to and from Canada including temperature control and regional heavy haul service. GTI also offers customized transportation solutions like customer dedicated fleets and on-site transportation management to some of North America's most successful companies.