



Nov, 2011



TCS is a proud member of Transportation Clubs International

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Transportation Club of Seattle

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President Stephanie Kang, Port of Seattle

1st Vice President Chris Novosad, Horizon Logistics

2nd Vice President Julie Sanchez, TOTE

Executive Director Jeff Clark, Schneider National

Transportation Club of Seattle

November speaker: Don Meyer, Port of Tacoma

Don Meyer was voted onto the Port of Tacoma Commission in November 2009, and took office in January 2010. He is the former Executive Director of the Foss Waterway Development Authority and a former Deputy Executive Director of the Port.

Born and raised on a farm in South Dakota, Don earned an undergraduate degree in business from Pacific Lutheran University and a master's degree in business administration from the University of South Dakota.

Don currently serves on the Pierce College Board of Trustees, the Pacific Lutheran University School of Business Executive Advisory Board, the Tacoma Waterfront Association, the Metropolitan Development Council, and on the Board of the LeMay Car Museum. He is currently serving on Governor Gregoire's "Connecting Washington" Transportation Task Force"



Don Meyer
Port of Tacoma

MEETING DETAILS

WHEN: Wednesday, Nov 2

WHERE: Rainier G & C Club

TIME: 11:30am to 1:00pm

TARIFF: \$24

RAFFLE TICKETS: 6 for \$5

Reservations: Reserve seats for you and your guests by visiting the TCS website and using PayPal, or just by e-mailing transportationclubofseattle@gmail.com.

Directions: RGCC 11133 Des Moines Memorial Dr, Seattle, 98168. Off I-5, exit # 158. Go west and take the wide left at light onto Pacific Highway S. Go south to 116th Way. Turn right up hill, then another right onto Des Moines Memorial Dr. Turn north at 112th and then left into the Club.

Thank you Ian McKillop!
President Stephanie Kang and TCS member Ian McKillop of Focus North America are currently working on updating the TCS website. Ian has stepped up and volunteered his time and expertise.
Way to go Ian!



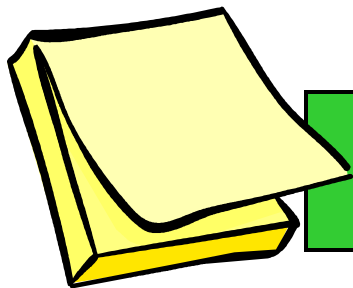
Current membership: 214!

Please budget for 2012 Membership dues !!

Club membership dues are now being accepted for 2012. Please remit \$60 by logging on to www.transportationclubofseattle.org and using the PayPal option. **We ask that dues be paid no later than January 15th** so that your name (and company name) will appear in our 2012 Membership Directory!

NOVEMBER 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2 Monthly Luncheon	3	4	5
6	7	8	9	10	11	12
13	14	15 Board Meeting	16	17	18	19
20	21	22	23		25	26
27	28	29	30			



TCS Bulletin Board

Thinking ahead! Our Christmas Charity Auction is just around the corner. Mark your calendars and please join us on December 7th when our former Executive Director Gordon Neumiller will serve as guest -auctioneer! Please start thinking of great items to bring to the raffle. All proceeds go to the **Salvation Army**.

Raffle prizes are always appreciated. The Club's Board of Directors wishes to express thanks to all folks who contribute raffle prizes to our monthly luncheons! Contributing raffle prizes is a terrific way to publicize your company's products and services.

Transportation Clubs International award for our newsletter. In September we received word that our Club's newsletter won 2nd place in the yearly TCI newsletter contest. We are continually working on improvements and aim for 1st place next year! **We say THANKS to Allison Madison** for representing us at this event in Savannah in September. Allison was in Savannah with her husband Larry, who was there representing our friends at the Transportation Club of Tacoma.

Board of Directors news. As we announced during September's lunch meeting, current Board members Dave Harmon and Kent Christopher have elected to step down after each serving many years on the TCS Board. Three other current members of our Club have expressed interest in serving on the Board in 2012. The entire slate of 2012 Board of Directors will be presented soon!

Punchbowl sponsorship is still available for December. At each meeting we invite a company to sponsor the punchbowl. Sponsorship cost is only \$150 and is a great way to publicize your company's product or service!

Recommended Reading. **Non-Manipulative Selling**, Tony Alessandra. **The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger**, Marc Levinson. **Wine Wars: The Curse of the Blue Nun, the Miracle of Two Buck Chuck, and the Revenge of the Terroirists**, Mike Veseth. (Note: Mike Veseth will be our featured speaker on January 4th.)

Join the Club..... 3 easy ways!

1. Online www.transportationclubofseattle.org.
2. E-mail transportationclubofseattle@gmail.com.
3. Call Executive Director Jeff Clark at 253-584-2131.

- Annual dues are still only \$60 -

Recap of Sam Ruda's comments at our October 5th Lunch meeting

On October 5th we were joined by Sam Ruda, Director of Marine & Industrial Development at the Port of Portland. We asked Sam to recap what he wanted us to remember most about his comments that day. Please see his “top 5” bullet points below!



Sam Ruda
Port of Portland

1. Watch what happens at the EGT facility at the Port of Longview—the outcome matters.
2. Don't under-estimate what is at stake for the players involved at EGT.
3. Contract language is important: do your homework.
4. The Pacific Northwest ports are growing and the growth is led by bulk exports.
5. The global food supply is dominated by a surprisingly small number of companies.



Note to TCS Members: we are always searching for terrific speakers, and we're interested in your input. If you have suggestions for future speakers please let us know!

Upcoming speakers!

- | | |
|---------------------------|---|
| Nov 2nd | Don Meyer, Commissioner, <u>Port of Tacoma</u> |
| Dec 7th | <u>Holiday Charity Auction</u> with auctioneer Gordon Neumiller |
| Jan 4th | Mike Veseth, <u>Professor of International Political Economy, UPS</u> |
| Feb 1st | Joe Sprague, Vice President of Marketing, <u>Alaska Airlines</u> |
| March 7th | Ron Hildebrant, Chief Logistics Officer, <u>Trident Seafoods</u> |
| April 9th | <u>Joint meeting with TCT</u> (in Tacoma in 2012) |
| May 2nd | Paul Simmons, VP Expedited Fleet, <u>Schneider National</u> |

Board of Directors Transportation Club of Seattle

Stephanie Kang	President	Port of Seattle
Chris Novosad	1st Vice President	Horizon Logistics
Julie Sanchez	2nd Vice President	Totem Ocean Trailer Express
Gabriel Omat	Secretary / Treasurer	Lynden Transport
Dave Harmon	Past President	Landstar
Patrick Ono	Director	Matson Navigation
Becky Huntsman	Director	Service Heavy Haul
Kevin Boldt	Director	Farmers Insurance
Jason Thompson	Director	Toyota Lift Northwest
Kent Christopher	Director	Western Ports Transportation
Tom Johnston	Director	Maersk Line
George Osborn	Retired Representative	Husky Terminals (retired)
Jeff Clark	Executive Director	Schneider National

November Meeting Details

Meeting Date/time:	November 2nd , 11:30am — 1:00pm
Location:	Rainier Golf & Country Club
Cost:	\$24.00 <u>with RSVP by 11/1/2011</u> ; \$30 without RSVP and/or after that date. Raffle: 6 tickets for \$5.00 NOTE: The Club is obligated to pay for all luncheon reservations. If you do not cancel and attendance falls below the conservative number we've RSVP'D to the restaurant, you will be billed. Thank you for supporting the Club!
<u>Directions:</u>	Rainier G & CC, 11133 Des Moines Memorial Dr. S., Seattle, 98168. From either northbound or southbound I-5: take exit #158, go west and take the wide left at light into Pacific Highway South. Head south to South 116th Way. Turn right (up the hill), then another right onto Des Moines Memorial Dr. S. Turn north to 112th and then left into the Club.

Punchbowl Sponsor for November is: I'm in Stitches

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