



Jan, 2012



TCS is a proud member of Transportation Clubs International

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#### Transportation Club of Seattle

P.O. Box 88427

Steilacoom, WA 98388

Tel: 253-584-2131

#### E-mail:

transportationclubofseattle@gmail.com

#### Website:

www.transportationclubofseattle.org

#### President

Chris Novosad, Horizon Logistics

#### 1st Vice President

Julie Sanchez, TOTE

#### 2nd Vice President

Gabriel Omat, Lynden Transport

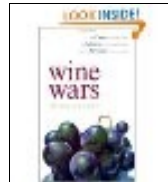
#### Executive Director

Jeff Clark, Schneider National

# Transportation Club of Seattle

January speaker: Mike Veseth, University of Puget Sound

## Wine Wars: The Curse of the Blue Nun and the Miracle of Two Buck Chuck.



**Mike Veseth** will discuss the forces that are reshaping the world of wine: globalization, which creates a confusing embarrassment of riches for wine drinkers, the growth of branded wines that simplify the choice (but do they oversimplify the wine itself?) and the “terroirists” who fight back to preserve wine’s soul. How will this battle turn out? Whose idea of wine will reign supreme? Professor Veseth will explain why he has “grape expectations” for the future of wine.

Mike is the Robert G. Albertson Professor of International Political Economy at the University of Puget Sound in Tacoma. In addition to “*Wine Wars*”, Mike has written several books including *Globaloney 2.0: The Crash of 2008 and the Future of Globalization*, *Globaloney: Unraveling the Myths of Globalization*, *The New York Times’ Review of the 20th Century: The Rise of the Global Economy*. Mike has received a number of teaching awards and academic honors. His book *Globaloney* was named a Best Business Book of 2005 by *Library Journal*. He was appointed to the Albertson Professorship in 2007 and named Washington Professor of the Year in 2010.

Professor Veseth also writes a well-known wine blog, *The Wine Economist*, (<http://wineeconomist.com>)



### MEETING DETAILS

**WHEN:** Wednesday, Jan 11

**WHERE:** Rainier G & C Club

**TIME:** 11:30am to 1:00pm

**TARIFF:** \$24

**RAFFLE TICKETS:** 6 for \$5

**Reservations:** Reserve seats for you and your guests by visiting the TCS website and using PayPal, or just by e-mailing [transportationclubofseattle@gmail.com](mailto:transportationclubofseattle@gmail.com).

**Directions:** RGCC 11133 Des Moines Memorial Dr, Seattle, 98168. Off I-5, exit # 158. Go west and take the wide left at light onto Pacific Highway S. Go south to 116th Way. Turn right up hill, then another right onto Des Moines Memorial Dr. Turn north at 112th and then left into the Club.




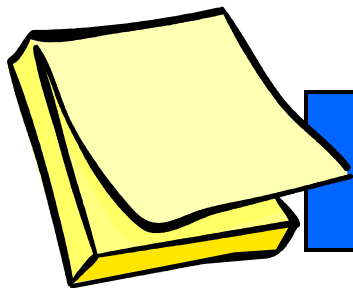
**Current membership: 222!**

**2012 Membership dues .... Please don't forget!!**

Club membership dues are now being accepted for 2012. Please remit \$60 by logging on to [www.transportationclubofseattle.org](http://www.transportationclubofseattle.org) and using the PayPal option. **We ask that dues be paid no later than January 15th** so that your name (and company name) will appear in our 2012 Membership Directory!

# JANUARY 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 Board Meeting	5	6	7
8	9	10	11 Monthly luncheon	12	13	14
15		17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	<b>Have you sent in your 2012 TCS Membership dues yet?</b>			



## \*TCS Bulletin Board\*

**Thinking ahead.....**At February's monthly luncheon (February 1st) we'll welcome all TCS **Past Presidents** to be our guests! Current Board Member George Osborn, himself a Past President (1991) will serve as the coordinator for this event. For information or questions, Past Presidents can either contact George at 253-759-0146 (georgeosborn@comcast.net) or Executive Director Jeff Clark at 253-584-2131 (transportationclubofseattle@gmail.com).

**Welcome to our newest Board Members!** If you have an opportunity please say hello to our three newest Directors. We are proud and honored to have Holly Downey (CH Robinson), Tony Barter (MacMillan-Piper), and Katie Baker (Weyerhaeuser) join the TCS Board of Directors this year!

**Raffle prizes are always appreciated.** The Club's Board of Directors wishes to express thanks to all folks who contribute raffle prizes to our monthly luncheons! Contributing raffle prizes is a terrific way to publicize your company's products and services.

**Punchbowl sponsorship is still available for February's meeting.** At each meeting we invite a company to sponsor the punchbowl. Sponsorship cost is only \$150 and is a great way to publicize your company's product or service! \$105,000 last 11 years

**Recommended Reading.** Wine Wars: The Curse of the Blue Nun, the Miracle of Two Buck Chuck, and the Revenge of the Terroirists, Mike Veseth. (Note: Mike Veseth will be our featured speaker on January 11th.)

## *Join the Club ..... 3 easy ways!*

1. Online [www.transportationclubofseattle.org](http://www.transportationclubofseattle.org).
2. E-mail [transportationclubofseattle@gmail.com](mailto:transportationclubofseattle@gmail.com).
3. Call Executive Director Jeff Clark at 253-584-2131.

**- Annual dues are still only \$60 -**

## Recap of our December luncheon and annual Charity Auction!



- We raised \$8325 for the Salvation Army!
- Gordon Neumiller served as our guest auctioneer....THANK YOU GORDON!
- Our Club has raised over \$105,000 in the last 10 years for the Salvation Army.
- Rainier Golf & Country Club did a wonderful job decorating their facility and serving lunch to our members.
- Thanks to all members who **donated** auction and charity items!
- Thanks to all members and guests who **bought** auction items!
- How much of your donation to The Salvation Army goes directly to program funding to help people who need it most? 88%!

During lunch we learned that our good friend Major Maynard Sargent, Pastor, is retiring. Maynard was commissioned by the Salvation Army in 1987. His retirement plans include fishing and just taking it a bit easier. We extend our sincere thanks to Maynard for his friendship over the last 15 years, and we wish him a wonderful retirement! (Maynard is pictured at right)



## \*\*\* Meet our 2012 President! \*\*\*



**Chris Novosad**

Chris was born in 1979 in Houston, Texas and was raised in El Campo, TX, a small farm town about 70 miles from Houston. He started working at a very early age and enjoyed hunting and fishing in his free time. In Dec of 2001 he graduated from Texas A&M's Maritime studies school in Galveston Texas with a BS in Maritime Administration. He began working for CSX Lines in March of 2002 at their Dallas operations office. He began as a Logistics Analyst and oversaw the cross-town rail traffic for the company in Chicago and truck traffic in a region in the Midwest. In 2003 CSX Lines was sold and the name changed to Horizon Lines. Chris was promoted and moved to Tacoma in January of 2004 as an Operations Supervisor. While in Tacoma, Chris learned and covered all aspects of the operation including vessel operations and then finance. Chris was promoted to Transportation Manager in March of 2007. In this role he was responsible for all trucking, warehouse, and rail operations as well as the Teamster contract compliance. Chris was then promoted to Terminal Manager in August of 2009 and remains in that position today. He is currently attending the University of Denver for an Executive Masters degree in Intermodal Transportation and will graduate in June of 2012. He was married in 2005 to Amber and they are expecting their first child in January.



**Note to TCS Members:** we are always searching for terrific speakers, and we're interested in your input. If you have suggestions for future speakers please let us know!

## Upcoming speakers!

- |                     |  |
|---------------------|--|
| Jan 4 <sup>th</sup> | Mike Veseth, <u>Professor of Int'l Political Economy, UPS</u>    |
| Feb 1 <sup>st</sup> | Joe Sprague, <u>Vice President of Marketing, Alaska Airlines</u> |
| March 7th           | Ron Hildebrant, <u>Chief Logistics Officer, Trident Seafoods</u> |
| April 9th           | <u>Joint meeting with TCT (in Tacoma in 2012)</u>                |
| May 2nd             | Paul Simmons, <u>VP Expedited Fleet, Schneider National</u>      |

We are working on securing a very special guest speaker for our lunch meeting on June 6th of 2012. Keep an eye on this space for updates!

**Board of Directors      Transportation Club of Seattle**

<b>President</b>	<b>Chris Novosad</b>	<b>Horizon Lines</b>
<b>1st Vice President</b>	<b>Julie Sanchez</b>	<b>TOTE</b>
<b>2nd Vice President</b>	<b>Gabriel Omat</b>	<b>Lynden Transport</b>
<b>Secretary / Treasurer</b>	<b>Becky Huntsman</b>	<b>Service Heavy Haul</b>
<b>Director</b>	<b>Katie Baker</b>	<b>Weyerhaeuser</b>
<b>Director</b>	<b>Tony Barter</b>	<b>MacMillan-Piper</b>
<b>Director</b>	<b>Kevin Boldt</b>	<b>ETCC/ WDOT</b>
<b>Director</b>	<b>Holly Downey</b>	<b>C.H. Robinson</b>
<b>Director</b>	<b>Tom Johnston</b>	<b>Maersk Line</b>
<b>Director</b>	<b>Patrick Ono</b>	<b>Matson</b>
<b>Director</b>	<b>George Osborn</b>	<b>Retired</b>
<b>Director</b>	<b>Jason Thompson</b>	<b>Toyota Lift Northwest</b>

## January Meeting Details

**Meeting Date/time:** January 11th, 11:30am — 1:00pm

**Location:** Rainier Golf & Country Club

**Cost:** \$24.00 with RSVP by 1/10/2011 ; \$30 without RSVP and/or after that date. Raffle: 6 tickets for \$5.00

**NOTE:** The Club is obligated to pay for all luncheon reservations. If you do not cancel and attendance falls below the conservative number we've RSVP'D to the restaurant, you will be billed. Thank you for supporting the Club!

**Directions:** Rainier G & CC, 11133 Des Moines Memorial Dr. S., Seattle, 98168.  
From either northbound or southbound I-5: take exit #158, go west and take the wide left at light into Pacific Highway South. Head south to South 116th Way. Turn right (up the hill), then another right onto Des Moines Memorial Dr. S. Turn north to 112th and then left into the Club.

*Our Punchbowl Sponsor for January is:*



Horizon Lines, Inc ([www.horizonlines.com](http://www.horizonlines.com)) is the nation's leading domestic ocean shipping and integrated logistics company. The company owns or leases a fleet of 20 U.S. Flag container ships and operates five port terminals (including Tacoma) linking the continental United States with Alaska, Hawaii and Puerto Rico. The company also provides integrated, reliable and cost competitive logistics solutions. Horizon Lines, Inc. is based in Charlotte, NC, and trades on the OTCQB under the ticker symbol HRZL. For additional information contact Chris Novosad in Tacoma at 253-882-1616.